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Ford Ebay General Motors Lexus

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User Sees Content of Interest on A Web Site

Content Changes, User Selects Another
Web Page On The Same Site Or A
Different Site

User Decides Previous Content Was Of Interest

User Can Now Navigate The Previously
Displayed Content

## FIGURE 2

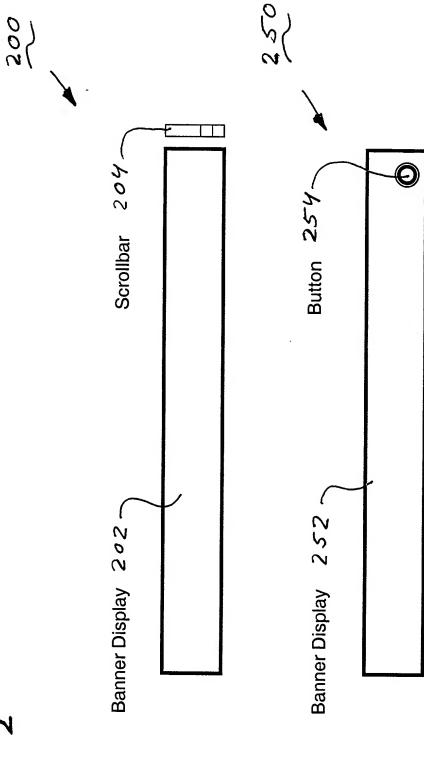
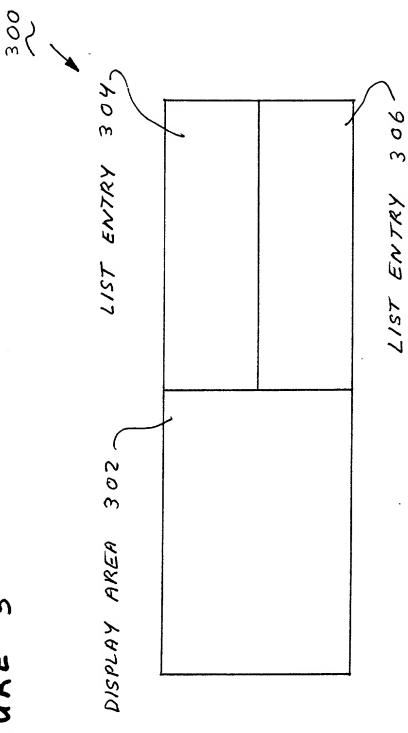
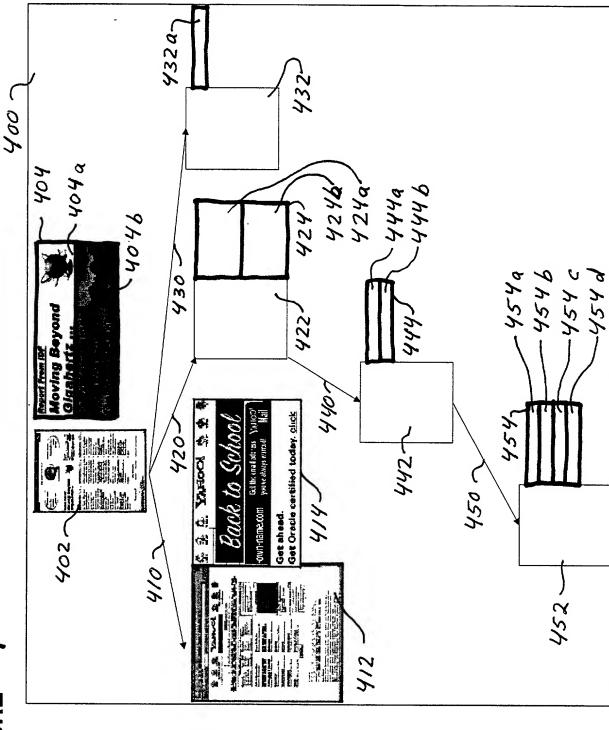
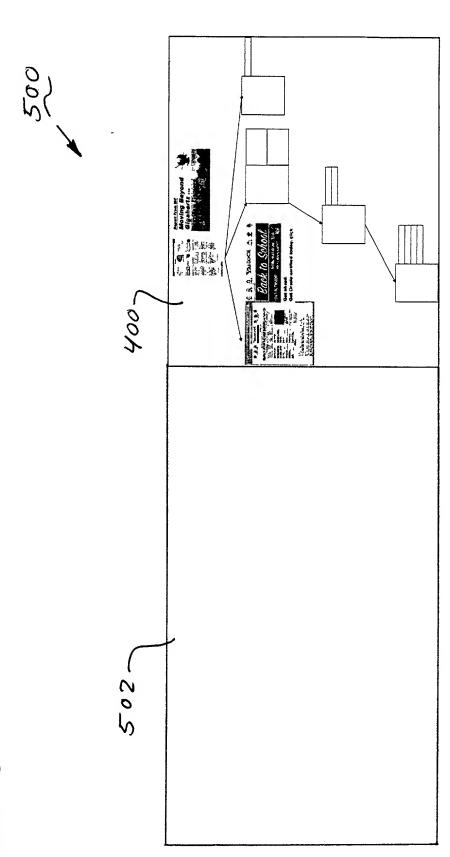


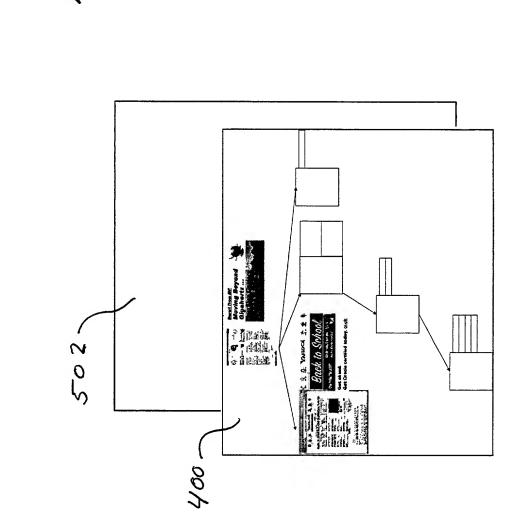
FIGURE 3

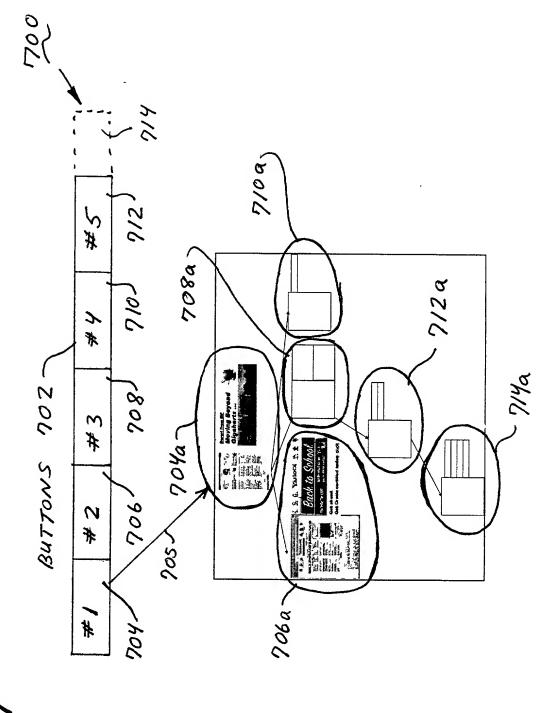


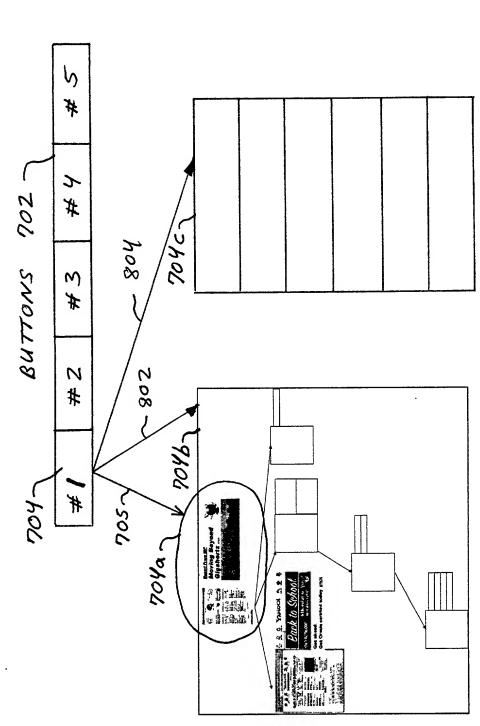




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